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FREEMANKELLEY PRODUCT CATALOG

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CREATIVITY IN FUNCTIONAL AND DECORATIVE MIRROR DESIGNS

Wood, metal, and acrylic mirrors for hospitality, timeshare and commercial environments: Produced domestically.

1



PERSONALIZED SEATING FOR EVERY HOSPITALITY ENVIRONMENT

Upholstered sofas/chairs, nu-grain stack chairs and dining/barstools. Seating solutions for guestrooms, lobby and lounge, meeting and conference space, and banquet rooms.

2



FROM DESIGN TO INSTALLATION, YOUR VISION WITHOUT COMPROMISE

Custom crafted window treatments and bed coverings from conception to installation.

3



UNCOMPROMISED VALUES, BLENDING INNOVATION AND TRADITION

Hospitality pillows, mattress pads and comforters, all domestically produced.

4



VINYLS, WOVENS, AND LEATHERS... OH MY!

Customizable designs and in-stock patterns, fabrics competitively priced and ready to ship.

5



OBSESSED WITH CRAFTSMANSHIP AND QUALITY

Commercial furniture-beautifully designed and built to last. Quality, sustainability and modern design in every chair, barstool and table.

6



BEDDING SUPPORTS THAT WERE “GREEN” BEFORE IT WAS FASHIONABLE

Hospitality platforms, bases and bed frames from a trusted brand.

7



THE ULTIMATE GUEST AMENITY

A leader in the luxury/upscale hospitality mattress market, Kingsdown’s reputation for exceptional service, comfort and durability is unparalleled.

8



FLIP THE SWITCH!

In-stock lighting collections, custom and running line design options and a commitment to customer service and satisfaction.

9



CUSTOM DINING, HIGH DINING AND LOUNGE FURNISHINGS

Unique collections that portray a natural expression that only hand-made furniture can provide.

10



TABLE SOLUTIONS TO FIT ANY ENVIRONMENT

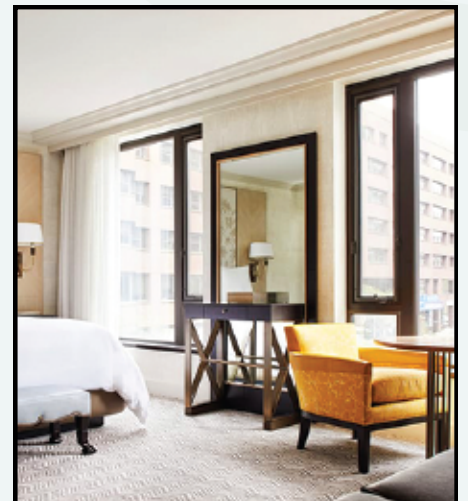
Beautiful, durable and innovative hardwood, terrazzo and stone tables featuring wood, metal and self-leveling NOROCK bases.

11

AESTHETIC MIRROR



Recognized throughout the hospitality and design industries as a leading manufacturer of wood, metal and acrylic decorative mirrors, Aesthetic Mirror is 100% domestically produced. Custom Aesthetic Mirror products grace the guestrooms and public spaces of hotels around the globe. Whether seeking a custom design or a standard backlit vanity mirror, Aesthetic Mirror is the source for beauty, innovation, durability and design.



DPC
DANIEL PAUL
CHAIRS



Daniel Paul Chairs has more than 50 years of experience in the hospitality industry, manufacturing high quality seating products. Whether for banquet rooms, guest rooms, lobbies, senior living or meeting and conference areas, Daniel Paul Chairs provides seating for all occasions. Daniel Paul Chairs designs and produces beautifully crafted upholstered sofas, sofa sleepers, loveseats and chairs, stack chairs, ottomans and benches that are both durable and functional.



Decorators
Industries

Window Treatments

Blackout Options
Drapery, Sheers
Roller and Roman Shades
Blinds, Shutters



Accessories

Pillows
Bolsters
Shams
Upholstered Headboards



Bedding Collection

ItFits! Technology
Bed Spreads
Comforters
Bed Scarves



Hotels worldwide entrust Downlite to create the best luxury sleep experience for nearly every category in utility bedding, from sustainable polyester to feather and down-filled products. Downlite pillows and bedding ensure that guests sleep well every night and will keep coming back.



Downlite's distinctive pillows range from the 2024 award-winning 3-in-1 Adjustable 600 Fill Power White Goose Down Pillow to the ever-popular Microloft Pillow, both hypoallergenic, with additional pillow options to suit every hospitality environment. Start the journey toward perfect sleep. Choose Downlite.



Founded in 1989, DVP continues to supply hotels, universities, cruise lines and other hospitality properties with quality upholstery fabrics at unbeatable value. Featuring woven fabrics for all applications, velvet fabrics in a wide array of colors and patterns, and a large inventory of faux leather and vinyl fabrics, DVP designs are competitively priced and ready to ship.

DVP offers fabrics that are antibacterial, antimicrobial, bleach cleanable, feature enhanced stain protection, enhanced UV protection, ink resistant, mildew-resistant, for outdoor use, are PVC free and have stain protection like the revolutionary Supreen. Designs include fabrics that are embossed, exotics, faux fabric and leather, metallic, printed, solids and textures, in every color under the sun. A wide assortment of textiles for window and bed treatments complete the collection.

VINYLS AND WOVENS

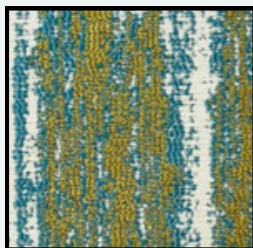


- **Rich Aesthetics:** Available in a wide array of colors and patterns, adding visual interest to any space.
- **Easy Maintenance:** Simple to clean with just soap and water, ensuring longevity.
- **Custom Solutions:** Ability to create patterns and colors to meet specific design needs.

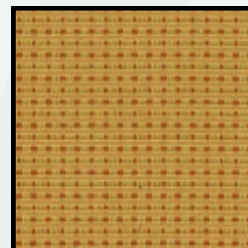
TERRIFIC TEXTILES



Advice
(Lime)



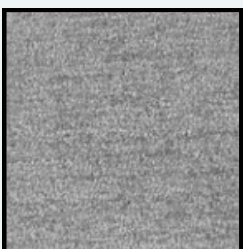
Aura
(Amazon)



Alley
(Sunrise)



Anatole
(Ruby Slipper)



Aria
(Cloudburst)



Alleygator
(Suede)



Anderson
(Palm)



Dimension
(Pink Quartz)



OBSESSED WITH CRAFTSMANSHIP AND QUALITY

GAR provides running line and custom seating solutions while maintaining short lead times. For more than 60 years, this family-owned company has produced high quality wood furniture made by some of the most talented designers and craftsmen in America. GAR is dedicated to providing quality, sustainability and modern design in every chair, barstool and table that the company produces.



ENVIRONMENTAL COMMITMENT

By integrating traditional manufacturing with unique green initiatives, GAR sets itself apart from competitors. Through design, development and manufacturing products, environmental concerns are priority. GAR Products shares the consumer's commitment to protecting the environment.



Endeavours



Responsible



Sustainable



Committed



THE INDUSTRY'S MOST TRUSTED UNDERBED BRAND

With more than 30 patents, dozens of trademarks and timeless brands like the Insta-Matic, hospitality businesses rely on Hollywood for best-in-class solutions and services. Hollywood's commitment to innovation has led to outstanding product development like the Goliath Steel Platform, the first ever functional platform bed base.



Goliath Platform



Dynamic Metal Bed Base

GOLIATH PLATFORM

- Superior Steel Construction
 - Underbed Support
- Heavy Duty Cross Support
- Tubular Construction
- Raised Perimeter Edge
- Welded Heavy Gauge Wire Grid on original Goliath, solid on Goliath Elite
- Quick and Easy Assembly
- Ebony Powder Coated Finish

Goliath Elite now available with wood grain panels - for delivery in 2025!



Goliath Elite



KINGSDOWN
HOSPITALITY



The Ultimate Guest Amenity

An iconic brand since 1904, Kingsdown Hospitality Mattress brings a heritage of craftsmanship and cutting edge style to the hospitality industry. Kingsdown has built a reputation for exceptional service, comfort and durability and boasts 99% complete and on time delivery. As a leading luxury mattress in the upscale hospitality market, Kingsdown has models at price points to accommodate every hospitality environment. Kingsdown's trendsetting innovations, commitment to sustainability and nationwide distribution make it the ultimate guest amenity: Stand Out with Kingsdown.

MEDALLION

CONTRACT LIGHTING

Lighting the industry since 1982, Medallion Contract Lighting is focused on customer satisfaction. With a multitude of hospitality designs from which to choose, Medallion collections elevate the atmosphere in every setting. Expressed in classic, contemporary and colorful designs - with in-stock and custom creations - Medallion lighting will transform your property with just a flip of a switch.





Proimi
SINCE 1982

Hospitality outdoor seating should be functional, durable and beautiful. Proimi offers outdoor furniture selections for hospitality settings ranging from restaurants and hotels to timeshares and country clubs.



Handcrafted in Honduras, Proimi

outdoor furniture is highly durable, with weaves that are UV, weather and temperature resistant. Proimi seating is easy to clean, environmentally friendly, colorfast and scratch free. Expert artisan weaves bring life to outdoor spaces.



Simply Tables provides beautiful, durable tables that can be customized to fit any hospitality environment. Thriving on creativity and collaboration, Simply Tables aims for customer satisfaction. Simply Tables strives to meet any customer specification, providing customers with simply, better tables.

BOOTHS AND CHAIRS
1

HARDWOOD PLANK
2

TERRAZZO
3

LIVE EDGE
4

STONE + SOLID SURFACE
5

1

Simply Tables booths and chairs simplify projects. Designs are brought to life through each customer's project specifications.

2

The most versatile table. The classic hardwood plank table will never go out of style. The beauty of natural woodgrain is unmatched.

3

The complex terrazzo mix has increased strength and low porosity. This ensures reliable tables even in heavy use. The perfect solution to wow customers in any indoor and outdoor space.

4

Every live edge table slab has its own unique story to tell. Simply Tables is located in the midwest which gives the ability to easily source many species of live edge slabs such as spalted maple and walnut.

5

Stone and solid surfaces are great options for beautiful and durable hospitality spaces. Full stone fabrication capabilities offer the ability to make or match the stone tables for each design.

The FreemanKelley Team



MARY FREEMAN

Principal

Mary enjoys conversing with customers to find solutions to hospitality needs, ensuring a satisfying sales experience. Fun fact is that she won the Fastest Woman CEO Award in the Southern Tier Corporate Challenge 5K.



MIKE KELLEY

Principal

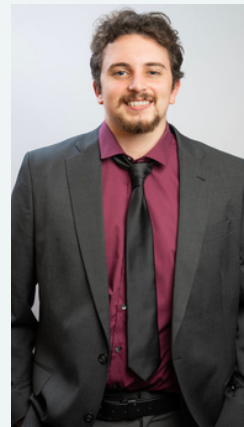
Mike's favorite part about FreemanKelley is embracing changes and working with our customers, suppliers and our creative team. "There is nothing either good or bad, but thinking makes it so." - *Shakespeare*



RILEY BELL

Social Media Intern

Riley is a sophomore journalism major. Her favorite aspect about working at FreemanKelley is the value of genuine relationships in marketing. A fun fact about Riley is that she collects records.



GANNON HORNING

Digital Marketing/Sales Intern

Gannon is a senior journalism major. He enjoys gaining real-world marketing experience in the office. A fun fact about Gannon is that in high school he was captain of the football team.



RYAN SURMAY

Special Projects and Publications Manager

Ryan is an MBA student. He enjoys seeing the marketing strategies translate to orders. A fun fact about Ryan is that he is related to George Washington.



PAYTON WALTON

Business Development Intern

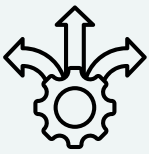
Payton is a junior strategic communication major. Her favorite aspect of the company is the atmosphere in the office. A fun fact about Payton is that she has a Dalmatian.



ABOUT US

FreemanKelley is a sales firm dedicated to giving its customers the best experience possible. For almost 50 years FreemanKelley has been building connections across the hospitality industry while representing world class brands. Offering a wide selection of hospitality products has been central to our success, with customer service always at the forefront.

OUR CORE VALUES



Flexibility

Every project is different. We adapt to the specifics of each. Individual circumstances are always a consideration, as is working one on one with our clients to identify the best possible solution.



Honesty

In an industry that is built on sales relationships, we are always transparent. We are honest with our customers when discussing the products we provide, lead times and delivery dates.



Respect

We respect our clients and are passionate about making sure our clients' purchasing experience is as worry-free as possible.

1972 — 2025

CONTACT FOR ADDITIONAL INFORMATION

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