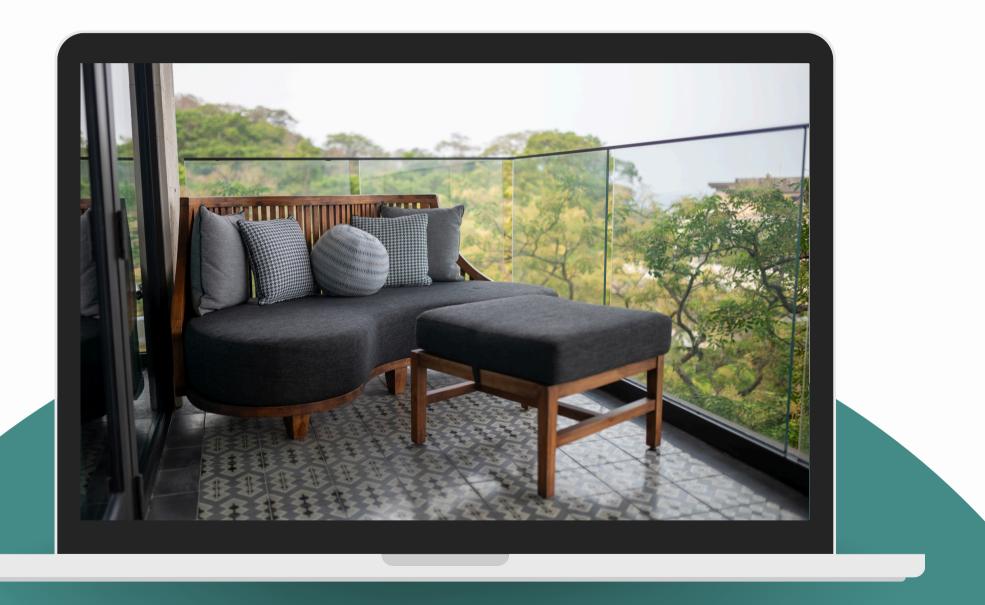


# FURNITURE MANUFACTER



## **Company History**

Procesadora Industrial de Mimbre, better known as Proimi, is a leading Honduran family-owned company specializing in the manufacturing of high-quality furniture, with over 35 years of experience in the market.

Specializing in the production of wicker, rattan, wood, synthetic fiber, and other materials ; Proimi stands out both nationally and internationally due to its commitment to quality, compliance, and innovation.

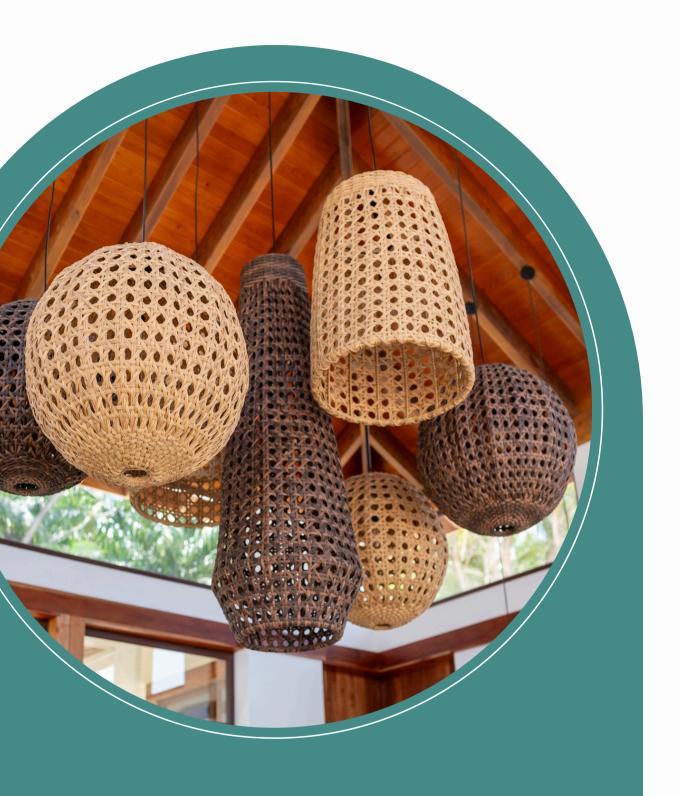


## **Manufacturing details**

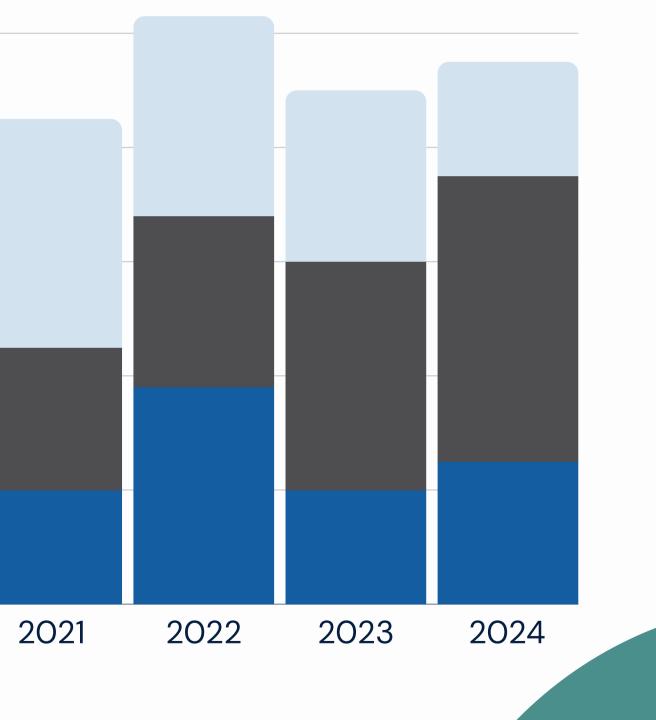
**Design:** The process begins with designing the furniture piece, considering factors like aesthetics, functionality, and ergonomics. Our Designers use CAD and Sketchup up for 3D visualization.

**Material selection:** For our company, wood, aluminum, and synthetic fiber are the primary materials. Each material offers unique characteristics that contribute to the final product's appearance and performance.

**Fabrication and assembly:** Each material has its own process and techniques that we were mastering for about 40 years; once the components are fabricated they are assembled according to the design specifications.



## 120 **Statistics** 100 Regarding our overall business, we are actively involved in residential, contract grade, and hospitality projects, with the following distribution: 80 60 50% 30% Contract projects Hospitality 40 20 20% Residential 0 2020



## Where are we?

We are a factory located in Tegucigalpa, Honduras; one of the countries of Central América.

We have over 40 individuals working within the factory, including 3 quality control supervisors, 7 carpenters, 3 welders, 2 rattan specialist, over 15 weavers, 5 upholsterers, and another 6 individuals across our administration and design departments.

### **Owners**

We operate our own factory, equipped with specialized manufacturing departments for welding, rattan work, upholstery, weaving, woodworking, and quality control.

## Design

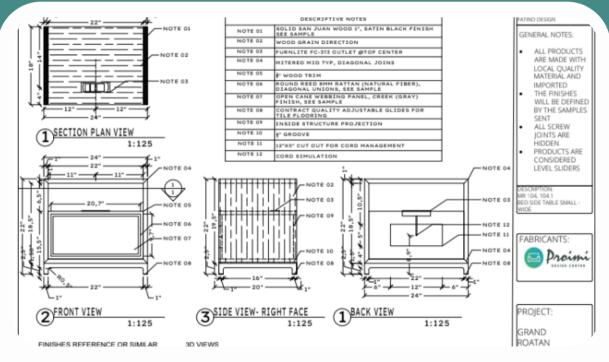
We have two experienced interior designers who create technical drawings, conceptualize products, and visualize designs using 3D models, sketches, and mood boards.

### **Expertise**

For over 40 years, we've operated two stores in Honduras, soon expanding to a third. Plus, we have distributors throughout the United States and Central America



## **About our Process**



### **Shop drawings**

We produce, conceptualize, and create the shop drawings for every project right here in the factory. These drawings are then reviewed with the commanding manufacturer before production commences upon approval.



### **Our materials**

We work with different types of wood, such as: Teak, san juan and pinewood, other materials are: aluminum structures, synthetic fiber, rattan poles.





### **Materials source**

Our raw materials are imported from different parts of the world. We seek suppliers who provide the quality demanded by the market with sustainable approaches. Our primary material, teak, comes from a farm that holds ERS certification.

# OUR STRENGHTS

Our expertise lies in crafting both indoor and outdoor furniture, with a deep understanding of materials such as teak wood and synthetic fiber. Each product can be customized to meet the unique requirements of our clients.

# DIFFERENT PERSPECTIVES

We have the capability to tailor your products based on our manufacturing expertise and resources. Our team is dedicated to delivering high-quality and innovative product solutions.



## Our way to work

Ensuring high-quality craftsmanship, attention to detail, and adherence to safety standards are essential aspects of furniture manufacturing. By combining skilled craftsmanship with advanced manufacturing techniques and quality materials, our company can produce furniture that meets the highest standards of design, durability, and customer satisfaction.



Production: 8-12 weeks Shop drawings: 2 weeks

### Warranty terms:

Casegoods: 5 years factory warranty Upholstered frames: 5 years factory warranty

### **Other important aspects:**

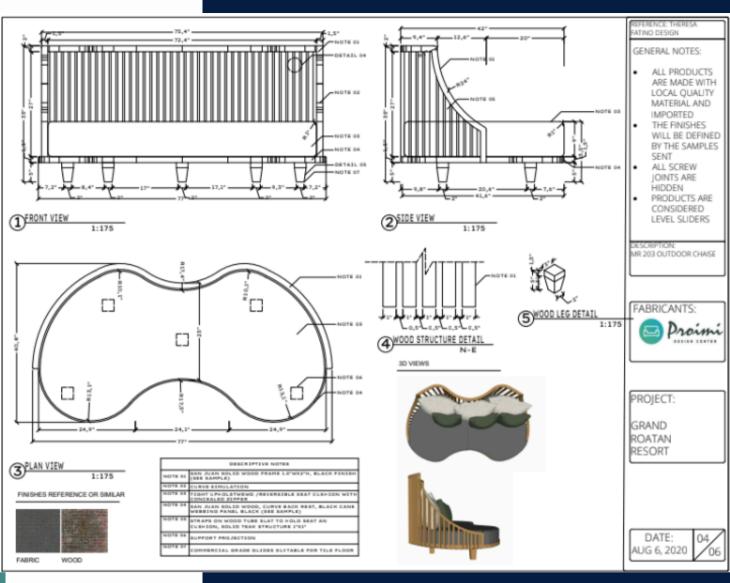
Logistics management: inhouse Routes: we count with two ports of dispatch Puerto cortes in the north and San lorenzo in the south.

## **PROJECT: KIMPTON**

This project commenced with a presentation from a single source, recommended by one of our providers.

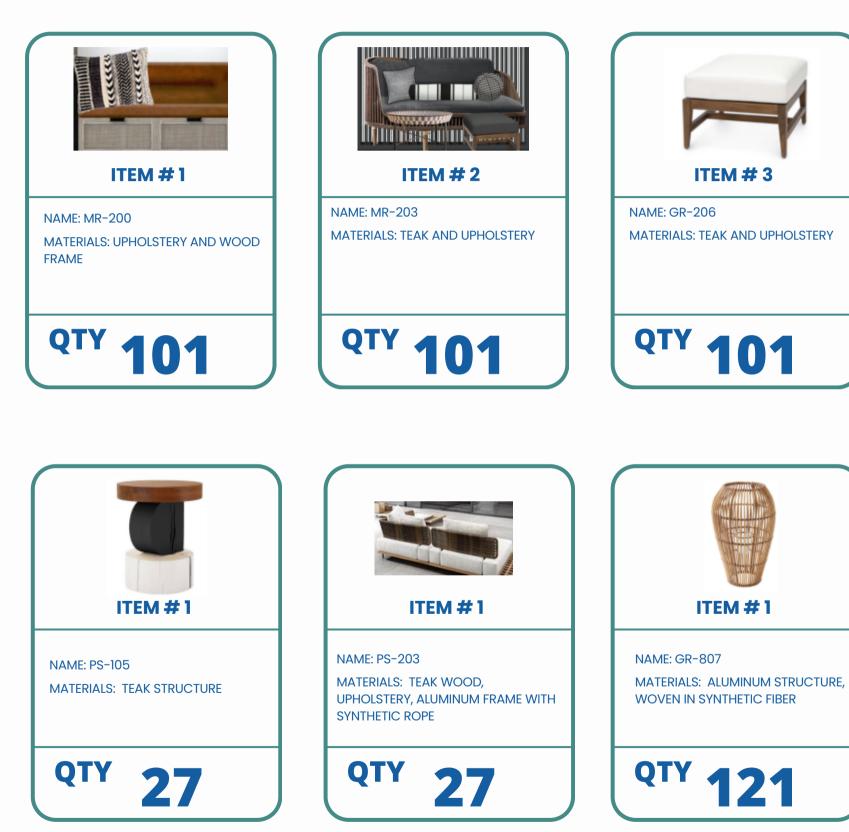
Collaborating with the Kimpton Company at the Grand Hotel Roatan was an amazing opportunity to explore new concepts, enhance our skills in working with diverse designs, and improvin our manufacturing processes.

Quantities	Lead time	Materials
700 pieces 101 rooms	The entire project took us eight months. Here is how we planned to distribute it: First batch: 160 pieces Second batch: 160 pieces Third batch: 200 pieces Fourth batch: 160 pieces Fifth batch: 120 pieces	We primarily utilize various wood species such as teak, San Juan, and pinewood. Our work involves incorporating cane webbing inserts based on the design requirements, along with careful consideration of upholstery needs for each specific design.





## **KIMPTON**



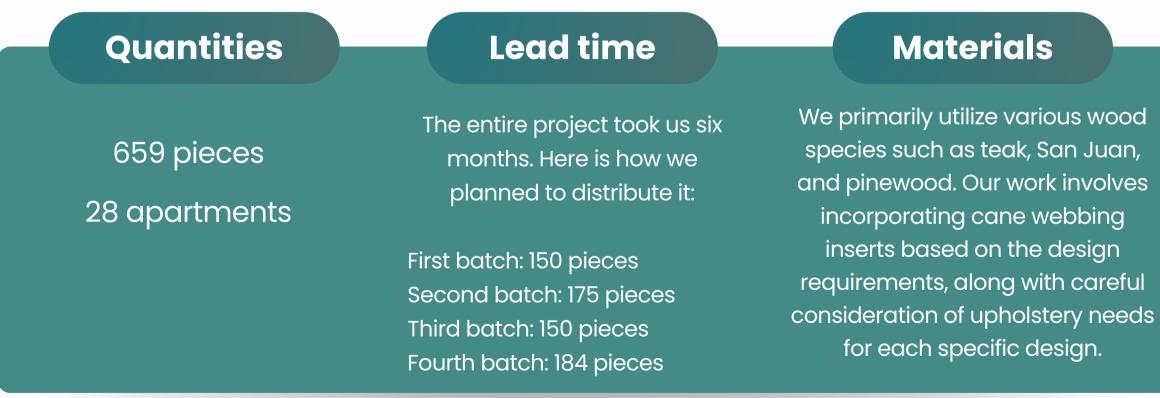


## <sup>QTY</sup> 65

## **PROJECT: ARIHINI**

The project began with a presentation from a single source, suggested by one of our suppliers.

Working with Arihini allows us to explore a new perspective on products, featuring a sleek and artistic production style, infused with a coastal vibe.











## ARIHINI





NAME: LOUNGER LANAI

MATERIALS: ALUMINUM STRUCTURE WOVEN IN SYNTHETIC FIBER







## **Committed to our** Environment



### **Green products**

Our primary material, teak, comes from a farm that holds ERS certification. We always source products from providors that meet sustainable parameters.



### **Recycling options**

We recycle all wood waste to produce filler, which is subsequently used in the detailing process of our furniture. Additionally, we offer restoration and repair services for our products to extend their lifespan



### **Green initiatives**

We have recycling initiatives within the factory to raise awareness among all employees and create a clean environment.

## New perspectives

We continually seek innovation and stay at the forefront of product development, constantly broadening our perspective to stay abreast of global trends



### **NEW TRENDS**

We're committed to staying updated on market growth and evolving trends. Currently, there's a rise in wood and rattan furniture with natural or light finishes, and we're tailoring our products accordingly



Our challenge: meeting rising market demands shaped by social media trends. Yet, we stay true to our values, ensuring that we deliver the finest products to our clients.



### **NEW PRODUCTS**

Hey, exciting news! We're rolling out a fresh line of products focused on natural vibes and aesthetics. We're jazzing up outdoor finishes with some cool tests and new colors.

## д ристs



# WOOD FURNITURE

## About our Wood Furniture

For a few years now, our forte has been wood. Our clients adore the natural feel of our products, especially when everything else in the market seems to be some sort of composite.



Species: teak wood, mahogany, pinewood, san juan

Grade of wood for veneer core: AB

### Our choice of use and application of harwood:

Hardwood: MAHOGANY, TEAK, CEDRUS Hardwood plywoods: PINE PLYWOOD

**Top coats:** POLYURETHANE PROTECTIVE COATS

## **UPHOLSTERED SEATING**

### We produce our own frames

We manufacture our own frames, adhering to various quality controls. Our frames are crafted from solid wood treated with a termite-resistant coating, ensuring that the product is insect-free and safeguarding the internal frame from infestations.

## **Density foam**

The foam that we use in our seating has 27 KG X M3 density

## **COM FABRIC**

You can send the samples to: Tegucigalpa, Honduras , Colonia Godoy, Principal avenue Procesadora Industrial de mimbre Tel: +504 2234-4327

## **About metal and glass**

We offer various metal base options, specifically for tubular or rectangular aluminum structures. For certain products, we utilize iron. Our metal is coated with an automotive finish, ensuring it remains unaffected by sharp objects that could harm the surface. We have the option to provide glass tops.





# THANK YOU!



## **Erick kafie**

CEO & Founder



+504 2234-4327



Tegucigalpa, Honduras  $\bigcirc$ 

